

Mission and core values

Altron's mission is to:

- Be the leading South African-controlled information and communications technology and power electronics group that offers high technology products and services of quality to global markets
- Generate profits and create shareholder value through outstanding customer service
- Remain dedicated to technological innovation
- Continue its commitment to the transformation process of South Africa through broad-based black economic empowerment initiatives
- Integrate sustainable development into our business at every level – our future depends on it.

Core values

- **Customers**
- **Innovation**
- **Teamwork**
- **Accountability**
- **Sustainable development**

Through these values we promote:

- Best business practices
- Environmental conservation
- Corporate governance
- Broad-based black economic empowerment and transformation
- Transparency
- Considering the needs of all stakeholders